

**APPLICATION FOR MEETING ROOMS, SPONSORSHIPS, AND ADVERTISING**

November 1 - 4, 2010 • Ernest N. Morial Convention Center, New Orleans, Louisiana

Please complete page 1 and initial ALL pages. Applications without initials or signature will not be accepted.

**CONTACT INFORMATION**

Organization \_\_\_\_\_

(Please list organization name exactly as you want it to appear on the floor plan and website)

URL \_\_\_\_\_

(Your meeting room on the interactive floor plan found at www.geoint2010.com will link to the URL provided above)

Primary Point of Contact \_\_\_\_\_

(This is the person who will receive updates and planning information regarding GEOINT 2010)

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

(This application, including all terms and conditions and the Exhibitor Service Manual (ESM) , only becomes a binding contract when it is received and accepted by USGIF. By signature above, the individual signing this application hereby accepts the attached terms and conditions, and represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed company.)

**MEETING ROOMS**

All available meeting rooms for GEOINT 2010 will be located on the exhibit hall floor. These meeting rooms will be available beginning at 7 am on Tuesday, November 2, 2010 through 5 pm on Thursday, November 4, 2010. There will be a separate entrance into the exhibit hall to access the meeting rooms, so any attendee not badged with a meeting room sponsoring company, will need to be escorted by someone from that company in order to gain access prior to the exhibit hall opening each day.

| Type of Meeting Room  | Price   | Quantity | Sub-Total |
|---|---------|----------|-----------|
| 10 x 20 – Includes hard walls on four sides, lockable door, carpet, and carpet logo | \$6,000 |          | \$        |
| 20 x 20 – Includes hard walls on four sides, lockable door, carpet, and carpet logo | \$8,000 |          | \$        |
| TOTAL   |         |          | \$        |

USGIF is able to offer additional size meeting rooms. If you would like to reserve a meeting room that is larger than a 20 x 20, please contact Jeff Ley for details.

\*Please note that furniture, a/v, electrical, floral, and any other show services are at the expense of the exhibitor and should be contracted directly with the appropriate vendor for that particular service.

## SPONSORSHIPS

(Detailed information on available sponsorships is available in the "GEOINT 2010 Sponsorship Opportunities" document)

| Sponsorship   | Price    | Available | Sub-Total |
|---|----------|-----------|-----------|
| Exhibit Hall  | \$55,000 | 1         | \$        |
| "A Taste of New Orleans" Opening Celebration at Generations Hall  | \$55,000 | 1         | \$        |
| "Jerseys and Jeans" Closing Celebration at the Louisiana Superdome  | \$55,000 | 1         | \$        |
| Conference Bag  | \$40,000 | 1         | \$        |
| Allder Golf Classic Title Sponsorship   | \$35,000 | 1         | \$        |
| Conference Padfolio   | \$35,000 | 1         | \$        |
| Official GEOINT 2010 T-Shirt  | \$30,000 | 1         | \$        |
| Wireless Internet Hot Spot in Exhibit Hall  | \$25,000 | 1         | \$        |
| Hotel Keycards  | \$25,000 | 1         | \$        |
| Lanyards / Badgeholders   | \$25,000 | 1         | \$        |
| GEOINT 2010 Transportation  | \$20,000 | 1         | \$        |
| GEOINT 2010 Program Clips   | \$20,000 | 1         | \$        |
| Exhibit Hall Networking Reception <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday               | \$17,500 | 1 Per Day | \$        |
| Lunch in Exhibit Hall <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                           | \$15,000 | 1 Per Day | \$        |
| Massage Garden  | \$15,000 | 1         | \$        |
| Official GEOINT 2010 Pen  | \$12,500 | 1         | \$        |
| Lounges Around Exhibit Hall   | \$12,500 | 1         | \$        |
| Breakfast <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                                       | \$12,500 | 1 Per Day | \$        |
| GEOINT 2010 Podcast <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                             | \$10,000 | 1 Per Day | \$        |
| Shoe Shine Stand  | \$10,000 | 1         | \$        |
| GEOINTv Platinum  | \$10,000 | Multiple  | \$        |
| Floor Clings in Convention Center   | \$10,000 | 1         | \$        |
| GEOINTv Gold Level  | \$7,500  | Multiple  | \$        |
| Spinning Kiosk  | \$6,000  | 10        | \$        |
| GEOINTv Projector Viewing Station   | \$6,000  | 1         | \$        |
| GEOINTv Silver Level  | \$5,000  | Multiple  | \$        |
| Hotel Door Hanger <input type="checkbox"/> Sunday <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday | \$5,000  | 1 Per Day | \$        |
| Media Center/Press Center   | \$5,000  | 1         | \$        |
| Turn Down Service <input type="checkbox"/> Sunday <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday | \$5,000  | 1 Per Day | \$        |
| Literature in Chairs of General Session <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday         | \$5,000  | 1 Per Day | \$        |
| Window Clings Outside of General Session  | \$5,000  | 1         | \$        |
| Allder Golf Classic - Beverage Cart   | \$3,500  | 3         | \$        |
| AM Beverage Break <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                               | \$3,500  | 1 Per Day | \$        |
| Care Package <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                                    | \$3,500  | 1 Per Day | \$        |
| PM Break-Out Refreshment Breaks <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                 | \$3,500  | 1 Per Day | \$        |
| Hotel Door Drop <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday                                 | \$3,500  | 1 Per Day | \$        |
| Allder Golf Classic - Range Finder  | \$2,750  | 1         | \$        |
| GEOINTv Plasma Viewing Station  | \$2,500  | Limited   | \$        |
| Allder Golf Classic - Golf Towel  | \$2,500  | 1         | \$        |
| Allder Golf Classic - Umbrella  | \$2,500  | 1         | \$        |
| Allder Golf Classic - Divot Repair Tool   | \$2,000  | 1         | \$        |
| Allder Golf Classic - Golf Tool Kit   | \$2,000  | 1         | \$        |
| Allder Golf Classic - Sleeve of Golf Balls  | \$1,750  | 3         | \$        |
| GEOINTv Tagline/Booth Number/Logo   | \$1,500  | Limited   | \$        |
| GEOINTv Web Postings  | \$1,500  | Limited   | \$        |
| GEOINTv News Flashes  | \$1,500  | Limited   | \$        |
| Allder Golf Classic - Golf Ball Cleaner   | \$1,000  | 1         | \$        |
| Allder Golf Classic - Golf Tees in Pouch  | \$1,000  | 1         | \$        |
| Collateral in Conference Bag  | \$1,000  | Limited   | \$        |
| GEOINTv Tickertape  | \$750    | Limited   | \$        |
| Carpet Logo for Booth   | \$750    | Limited   | \$        |
| Meter Board Advertising   | \$600    | Limited   | \$        |
| E-mail to attendee list from USGIF on Sponsor's behalf (pre-event)*   | \$500    | 20        | \$        |
| E-mail to attendee list from USGIF on Sponsor's behalf (post-event)*  | \$500    | 20        | \$        |
|   |          | TOTAL     | \$        |

\*USGIF member only opportunity

## ADVERTISING

### GEOINT 2010 Symposium Event Guide

Produced by Geospatial Intelligence Forum (GIF), the Official Publication of USGIF. Distribution includes a copy in every GEOINT 2010 Symposium attendee bag. Combined with the October issue of GIF the GEOINT 2010 Symposium Event Guide will also reach the full GIF circulation of more than 18,000 senior DOD and IC decision makers. For more information on how to advertise, please contact Scott Parker, Associate Publisher at [scottp@kmimeidagroup.com](mailto:scottp@kmimeidagroup.com) or 301-670-5700 ext. 141.

### GEOINT 2010 Symposium Show Daily

The Official GEOINT 2010 Symposium Show Daily is the essential daily tool for navigating the GEOINT 2010 Symposium including latest daily agenda, speaker bios, show news, interviews and press releases. Delivered directly to their hotel room, the GEOINT 2010 Symposium Show Daily is the first thing many attendees will see each morning. It will also be available at multiple locations throughout the show. For more information on how to advertise, please contact Scott Parker, Associate Publisher at [scottp@kmimeidagroup.com](mailto:scottp@kmimeidagroup.com) or 301-670-5700 ext. 141.

### Map Your Show Advertising Using On-Line Floor Plan

USGIF has purchased "Enhanced Listings" in the Map Your Show on-line Floor Plan application. This will include a 75 word listing, company name, booth number, address, phone and fax numbers, email and URL's. Upgraded options are as follows:

#### Platinum – \$3,500

Exhibitors at this level may receive on average 2.5 to 3 times the leads than the enhanced listing.

Includes all of the features of the enhanced level plus 2 additional interactive product display panels, (three total) so you can really display to attendees what you're bringing to the show through images and text descriptions. Advertisers at this level have the ability to change their sales message at any time during the show cycle.

#### Diamond - \$5,000

Exhibitors at this level may receive an average of 5 times the leads than the enhanced listing.

Includes all of the features of the platinum level plus two additional panels may be used for multimedia flash or video presentation (five total presentation panels – 2 image/text description panels, 2 multimedia panels or a combination there of). Diamond advertisers will also have the benefit of a "corner peel" graphic highlighting your booth in the interactive floor plan. Not only do you have the dramatic impact of video, but your brand is remembered as cutting edge.

\*Strategic Partner level members receive a \$750 credit towards Map Your Show Advertising and Partner level members receive a \$500 credit.

## FINANCIALS

|                           |           |
|---------------------------|-----------|
| Sponsorships              | \$        |
| Map Your Show Advertising | \$        |
| Meeting Rooms             | \$        |
| <b>TOTAL DUE</b>          | <b>\$</b> |

## CANCELLATION POLICY

Cancellations must be made in writing. In the event the sponsor cancels all or part of the upgraded Map Your Show Advertising, Sponsorship or Meeting Room selection between August 1, 2010 and September 10, 2010, 50% of the total fee paid for sponsorships and meeting rooms will be refunded, less a \$100 administrative fee. After September 10, 2010, no refunds will be given.

## APPLICATION & CONTRACT

Please complete, sign and return this application to:

**USGIF**, 2325 Dulles Corner Blvd., Suite 450, Herndon, VA 20171

Telephone: 703-793-0109 Fax: 703-793-9069 www.usgif.org

Due to limited availability, USGIF cannot guarantee that this Application will be accepted. If this Application is not accepted for any reason, USGIF will return the payment enclosed with this Application. If this Application is accepted, USGIF will return a copy of this Application with the portion below completed. Acceptance of an Application does not imply endorsement by USGIF of Exhibitor's products or services, nor does rejection imply lack of approval of Sponsors products or services.

Once USGIF has received full payment for the requested Meeting Room(s), Sponsorship or Map Your Show Advertising, this Application, when signed by both the Sponsor and USGIF, together with the Terms and Conditions for Exhibitors and applicable Exhibitor Service Manual, will become a legally binding contract between Exhibitor and USGIF.

USGIF, in its sole discretion, has the right to determine the eligibility of any organization, service or product for inclusion in the Event and has the right to rescind the Contract within 30 days if USGIF, in its sole discretion, deems the exhibit to be contrary to the best interests of the Event. If USGIF rescinds the Contract, USGIF's sole obligation (and Sponsors sole remedy) is to refund the fees paid by Sponsor for the Sponsorship or Meeting Room.

Please make all payments payable to USGIF in U.S. Funds.

### FOR USGIF USE ONLY

Sponsorship(s) Assigned \_\_\_\_\_

Map Your Show Advertising Assigned \_\_\_\_\_

Meeting Room(s) Assigned \_\_\_\_\_

Date Received \_\_\_\_\_ Date Accepted \_\_\_\_\_

Accepted on behalf of USGIF by: \_\_\_\_\_

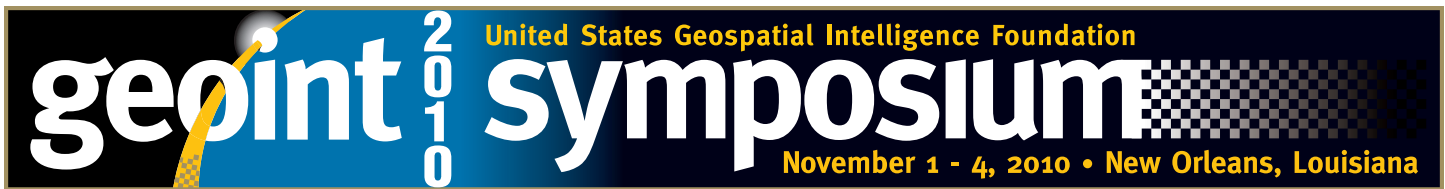


**United States Geospatial Intelligence Foundation**

2325 Dulles Corner Boulevard, Suite 450, Herndon VA 20171

Toll Free: 888-MY USGIF • Direct: 703-793-0109 • Fax: 703-793-9069

www.usgif.org



## TERMS AND CONDITIONS FOR EXHIBITORS

**1. Definitions.** “Application” means the application for Meeting Room, Sponsorship, or Map Your Show Advertising at the Trade Show that has been signed by both Exhibitor and USGIF; “Exhibitor” means the organization listed on the Application; “Meeting Room” means the meeting room at the Trade Show; Map Your Show Advertising means Event Advertising; assigned to Exhibitor by USGIF as listed in the Application under the heading “FOR USGIF USE ONLY”; “Event” means the Trade Show and Symposium and other events scheduled, such as receptions, networking opportunities, and outings, to be held on the dates listed on the top of the Application; “Sponsorship” means the Event sponsorship; “Trade Show” means the exhibit hall trade show to be held during the Event; “Symposium” means the speeches, panel discussions, and breakout sessions held outside of the exhibit hall during the Event; and “Location” means the hotel, resort or conference center listed on the top of the Application where the Trade Show will be held.

**2. Contract for Meeting Room, Sponsorship, or Map Your Show Advertising.** Exhibitor will pay USGIF for the Meeting Room, Sponsorship, or Map Your Show Advertising and USGIF will provide the Meeting Room, Sponsorship, or Map Your Show Advertising. The contract between Exhibitor and USGIF consists of the Application, these Terms and Conditions for Exhibitors and the Exhibitor Service Manual, which will be provided to Exhibitor approximately ninety days prior to the Event (this “Contract”). Exhibitor and USGIF agree to adhere to and be bound by this Contract.

**3. Meeting Rooms.** USGIF will provide meeting room space on the Trade Show Floor comprised of 8’ tall hard walls on four sides, lockable door, key, carpet and carpet logo. The location or Trade Show management will carpet the aisles and public spaces within the exhibit hall. Exhibitor acknowledges that Exhibitor may be required to use the Location’s contractors for services and materials, and agrees to do so. All other furnishings (tables, chairs, desks, lamps etc.), equipment (A/V, electrical), facilities etc., must be provided by Exhibitor at its own expense and responsibility. Exhibitor must not apply paint, lacquer, adhesive, or other coating to any meeting room, carpet, floors or other equipment provided by USGIF.

**4. Use of Meeting Room, Sponsorship, or Map Your Show Advertising.** Exhibitor must use the Meeting Room, Sponsorship or Map Your Show Advertising to inform and educate the intelligence community regarding the characteristics and uses of Exhibitor’s products or services. Exhibitor cannot sublet, assign, or apportion any part of the Meeting Room, Sponsorship or Map Your Show Advertising. Exhibitor cannot represent, advertise, or distribute literature for the products or services of any other organization or individual without the prior express written approval of USGIF. All of Exhibitor’s exhibit activities must be confined to the Exhibit Space or Meeting Rooms. Exhibitor acknowledges and agrees that its exhibit and representatives wearing an “EXHIBITOR” badge are admitted to, and will remain at, the Trade Show solely in strict compliance with this Contract.

**5. Floor Load.** Under no circumstances shall the weight of any equipment or exhibit material exceed the exhibit hall’s floor load specifications set forth in the Exhibitor Service Manual or as otherwise specified by USGIF or the Location.

**6. Lotteries; Contests.** Exhibitor may operate games of chance or lottery devices only upon the prior express written approval of USGIF and must operate them in accordance with applicable law.

**7. USGIF’s Right of Control.** USGIF, in its sole discretion and at any time, has the right to, at Exhibitor’s sole cost and expense and without any obligation for USGIF to compensate or reimburse Exhibitor, (a) move any Exhibitor’s location in the exhibit hall for any reason, (b) prohibit or remove any Meeting Room, Sponsorship or Map Your Show Advertising that in USGIF’s opinion is objectionable in design, operation, or otherwise, (c) request changes to materials or remove any Meeting Room, Sponsorship or Map Your Show Advertising that in USGIF’s opinion is contrary to the best interests of the Event or out of keeping with the character of the Event, (d) upon any breach of this Contract, immediately remove any Meeting Room, Sponsorship or Map Your Show Advertising, or Exhibitor (or its representative) from the Trade Show, (e) prohibit or remove any Meeting Room, Sponsorship or Map Your Show Advertising that differs substantially from the information provided by Exhibitor in the Application, (f) shut-down, halt, or remove any demonstration of services or equipment, audio or visual activities, interviews, or other exhibit activities that in USGIF’s opinion inconveniences or interferes with other exhibitors’ or attendees’ enjoyment of the Event, (g) control Trade Show admission prices and policies, and (h) limit the number of “EXHIBITOR” badges issued to Exhibitor. In the event of the removal of any Meeting Room, Sponsorship or Map Your Show Advertising, in whole or part, or the removal of Exhibitor or any of its representatives from the Trade Show in accordance with (b) or (c) above, USGIF’s sole liability for the removal will be to refund the Exhibit Space fee paid by Exhibitor on a pro-rata basis for the period of the Trade Show remaining at the time of removal; in all other cases, Exhibitor will not be entitled to any refund of fees paid.

**8. Dismantling.** Meeting Rooms must be left broom clean by Exhibitor. Exhibitor must reimburse USGIF for any expenses, including without limitation cleaning, repair, storage, disposal, or handling charges, incurred with respect to the Meeting Rooms or Exhibitor’s materials after the conclusion of the dismantling period.

**9. Representatives.** Exhibitor’s representatives must be employees of Exhibitor. At all times during Trade Show hours, Exhibitor’s booth representatives must (A) wear the “EXHIBITOR” badge identification furnished by USGIF, (B) actually work in the Meeting Room, and (C) have a manner, appearance, and dress that is appropriate, conservative, and professional.

**10. Copyrighted Materials.** If Exhibitor intends to use any music or other copyrighted materials or third-party trademarks in the Meeting Room, Sponsorship or Map Your Show Advertising, Exhibitor have permission to use the same and must provide USGIF with a copy of Exhibitor’s license or other agreement prior to the opening of the Trade Show.

**11. Americans with Disabilities Act.** Exhibitor acknowledges its responsibilities under the Americans with Disabilities Act to make its Meeting Room accessible to handicapped persons.

**12. Fire and Safety Regulations.** Exhibitor must fully comply with all federal, state, and local laws and regulations pertaining to fire, safety, and the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment. Potentially combustible or explosive materials and substances must be flameproof. Packing containers, excelsior, wrappings, and similar materials must be removed from the Exhibit Space and must not be stored under tables, behind displays or in the aisles. Alcoholic beverages are prohibited in the Trade Show except with the prior express written permission from USGIF. Hazardous or dangerous materials or equipment are prohibited from the Event.

**13. Obstruction of Aisles or Booths.** Exhibitor's materials, representatives, or exhibit demonstrations or activities must not obstruct any aisles or prevent easy access to other exhibitors.

**14. Security.** The provision of any security service during the Event must not be construed as USGIF's assumption of an obligation or duty to Exhibitor with respect to Exhibitor's property or representatives.

**15. Advertising, Meetings and Social Activities.** In the interest of the success of the Event as a whole, Exhibitor agrees not to extend invitations, hold meetings, or otherwise encourage the absence of Symposium attendees or other exhibitors from all or part of the Symposium or Trade Show. This Contract is for Exhibit Space and does not include sponsorships, advertisements, displays, demonstrations, conferences, entertainment, symposium registration, or hospitality rooms, which may be permitted only with the express advance written consent of USGIF and the payment of additional fees. Exhibitors advertising in the Meeting Room, Sponsorship or Map Your Show Advertising and other communications during the Event must not contain any injurious, deleterious, or defamatory material.

**16. Exhibitor's Admittance During Non-Trade Show Hours.** Exhibitor's representatives will be permitted to enter the Trade Show one half (1/2) hour before the scheduled opening of the exhibit hall (except for purposes of set-up or dismantling, which time is specified in the Exhibitor Service Manual), unless otherwise agreed by USGIF prior to the start of the Trade Show. Temporary badges will be required for Exhibitor's representatives during set-up and dismantling. Exhibitors representatives will be permitted to enter the Meeting Room portion of the Trade Show floor beginning at 7 am on Tuesday, November 2 through 5 pm on Thursday, November 4, 2010.

**17. Failure to Hold Trade Show.** If the Trade Show is cancelled for any reason, this Contract will automatically terminate, and Exhibitor waives any claim for damages or compensation. Upon such termination, USGIF will refund to Exhibitor the Meeting Room, Sponsorship or Map Your Show Advertising fees paid by Exhibitor, less a pro rata share of USGIF's actual expenses incurred in connection with the Trade Show, which shall be calculated based on the amount of floor space (in square feet) assigned to Exhibitor as compared to the total amount of floor space (in square feet) assigned to all exhibitors at the cancelled Trade Show. Except as provided in the previous sentence, upon such termination, neither party will have any further obligation to the other.

**18. No Warranty.** USGIF provides the Meeting Room, Sponsorship or Map Your Show Advertising and the items specified in the Exhibitor Service Manual "AS IS WHERE IS," WITHOUT WARRANTIES OF ANY KIND AND SPECIFICALLY WITHOUT WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE.

**19. Release and Limitation of Liability.** Exhibitor releases USGIF, the Location and all Event contractors and their respective agents, parents, affiliates, employees, directors, officers, sponsors, members, mortgagors, and contractors (collectively, the "Indemnitees") from any and all liabilities that may arise or be asserted as a result of this Contract or of Exhibitor's participation in the Event. IN NO EVENT WILL USGIF BE LIABLE TO EXHIBITOR FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, OR INDIRECT LOSSES OR DAMAGES, WHETHER SUCH LOSSES, DAMAGES, OR CLAIMS ARISE IN CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, WARRANTY, STATUTE OR OTHERWISE, INCLUDING, BUT NOT LIMITED TO, LOSS OF USE OR WRITING OR IMAGES. EXHIBITOR MUST NOT TAKE ANY ACTION OR ADVERTISE IN SUCH A MANNER AS TO BRING PUBLIC RIDICULE, CONTEMPT OR CONSUM OR DISPARAGEMENT UP ON ANY OTHER EXHIBITOR, THE EVENT OR USGIF. USGIF'S TOTAL LIABILITY TO EXHIBITOR HEREUNDER FOR ALL CLAIMS IS STRICTLY LIMITED TO THE TOTAL AMOUNT PAID BY EXHIBITOR TO USGIF FOR THE MEETING ROOM, SPONSORSHIP OR MAP YOUR SHOW ADVERTISING.

**20. Indemnification.** Exhibitor shall indemnify, hold harmless and defend the Indemnitees against any and all actions, claims, demands, liability, damages, settlements, fines, penalties or costs (including, but not limited to, reasonable attorney's fees) arising or resulting from Exhibitor's, or its agents', contractors', licensees', invitees', or employees' activities or presence at the Event (including, without limitation, those resulting from any labor dispute, alleged or actual infringement or misappropriation, breach of this Contract, failure to comply with any law or USGIF's instructions, fraud, theft, or intentional misconduct, or any loss, damage, theft, or destruction of Exhibitor's property or that of any other exhibitor), and including, without limitation, the injury or death of any person (including, without limitation, Exhibitor's employees), damage to personal or real property, and damages (except as expressly provided otherwise in this Contract) to Exhibitor's business, whether or not resulting in whole or in part by the negligence of any person (except when solely caused by the gross negligence of USGIF).

**21. Insurance and Liability.** Exhibitor must obtain and maintain in full force and effect throughout the performance of this Contract, at its sole cost and expense, general liability and fire insurance coverage with a limit of at least \$1,000,000 (combined single limit). Prior to the start of the Trade Show, Exhibitor will furnish to USGIF a certificate of insurance evidencing that the above insurance is in effect and naming the Indemnitees as additional insureds.

**22. Interpretation and Enforcement.** This Contract is governed by Virginia law excluding any choice-of-law provision or rule (whether of Virginia or any other jurisdiction) that would cause the application of the laws of any other jurisdiction. Exhibitor consents to the exclusive jurisdiction of any state or federal court empowered to enforce this Contract located in the County of Fairfax or City of Alexandria in Virginia and waives any objection thereto.

**23. Union Restrictions.** Exhibitor must observe the provisions of all union contracts in effect, as communicated to Exhibitor. USGIF will not be responsible for any interferences with the Trade Show caused by disputes involving union personnel and Exhibitor.

**24. Use of the USGIF Logo.** Exhibitor acknowledges and agrees that the "United States Geospatial Intelligence Foundation (USGIF)" name, logos, and trademarks are the exclusive property of USGIF and cannot be used by Exhibitor unless, and to the extent, expressly provided in a separate written agreement with USGIF. Nothing contained in this Contract grants Exhibitor any right to use USGIF's name, logos or trademarks including, but not limited to, in connection with Exhibitor's participation in the Event. USGIF reserves all rights not expressly granted herein.



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