

**CUSTOMIZABLE SPONSORSHIPS**

Have an idea for a sponsorship you dont see listed?  
Contact Jeff Ley to discuss details.  
USGIF encourages new and unique sponsorships.



**GEOWalk 2010  
Prices Vary**

Limited Sponsorships  
10 priority points

Join the leaders by sponsoring a GEOWalk 2010 venue. Scheduled to take place on Wednesday, November 3, 2010, GEOWalk is a networking opportunity not to miss. Please contact Jeff Ley for details on how to sponsor a GEOWalk venue.

**GEOINT PUBLICATIONS**

**GEOINT 2010 Symposium Event Guide**

Produced by Geospatial Intelligence Forum (GIF), the Official Publication of USGIF. Distribution includes a copy in every GEOINT 2010 Symposium attendee bag. Combined with the October issue of GIF the GEOINT 2010 Symposium Event Guide will also reach the full GIF circulation of more than 18,000 senior DOD and IC decision makers. For more information on how to advertise, please contact Scott Parker, Associate Publisher at scottp@kmimeidagroup.com or 301-670-5700 ext. 141.

**GEOINT 2010 Symposium Show Daily**

The Official GEOINT 2010 Symposium Show Daily is the essential daily tool for navigating the GEOINT 2010 Symposium including latest daily agenda, speaker bios, show news, interviews and press releases. Delivered directly to their hotel room, the GEOINT 2010 Symposium Show Daily is the first thing many attendees will see each morning. It will also be available at multiple locations throughout the show. For more information on how to advertise, please contact Scott Parker, Associate Publisher at scottp@kmimeidagroup.com or 301-670-5700 ext. 141.



**GEOINTv**

See sponsorship levels below  
for price and points

GEOINTv will play 24 hours a day in the sleeping rooms of everyone attending GEOINT 2010. Additionally, it will play in the general session main screen periodically throughout the day. Included in the sponsorship are the following:

**Platinum Level \$10,000/5 points**

- Up to a 1-minute commercial (sponsor to provide and will be incorporated into each program\*)
- Up to a 4-minute interview with a company executive in one program
- Highlight of your company booth and interview conducted in the booth in the exhibit hall in one program

**Gold Level \$7,500/3.75 points**

- Up to a 1-minute commercial (sponsor to provide and will be incorporated into each program\*)
- Highlight of your booth and interview conducted in the booth in the exhibit hall in one program

**Silver Level \$5,000/2.5 points**

- Up to a 1-minute commercial (sponsor to provide and will be incorporated into each program\*)
- OR
- Highlight of your booth in the exhibit hall in one program

**Projector Viewing Station (exclusive) \$6,000/3 points**

- Signage bearing sponsor logo located adjacent to the projector playing GEOINTv
- Location of the projector viewing station to be determined by SHOW MANAGEMENT

**Plasma Viewing Station (multiple available) \$2,500/1.25 points**

- Signage bearing sponsor logo located adjacent to a plasma playing GEOINTv
- Location of the plasma viewing station to be determined by SHOW MANAGEMENT

**Tagline/Booth Number/Logo \$1,500/.75 points**

- Show your booth number, logo, and tagline

**Web Postings**

**\$1,500/.75 points**

On a daily basis, over the course of each day at the Symposium, USGIF will post [8-12] highlights clips from the Symposium to YouTube and the USGIF web site: memorable moments, influential speakers, insightful panels, etc. These clips will offer a compelling glimpse of what's happening at the Symposium for those unable to attend the event itself, or for those who just want to relive the moment. At the beginning of each clip, USGIF will add a short graphic opening (approx 10-15 sec), branding the clip as GEOINTv Highlights, then adding "Sponsored by [your company logo]". This is a perfect opportunity to show your support for GEOINTv while gaining marketing exposure for your company with innumerable web viewers.

**News Flashes**

**\$1,500/.75 points**

During each GEOINTv program, we will offer [3-4] news flashes, delivered to camera by the host of GEOINTv, Scott Morgan. These news flashes, approx 30-60 sec each will be short blurbs, quick recaps of memorable moments from the Symposium, with commentary from Scott Morgan. Each clip will be preceded with a short graphic animation (approx 10-15 sec), a la Fox News or CNN, branding the clip as a GEOINTv New Flash, then adding "Sponsored by [your logo]".

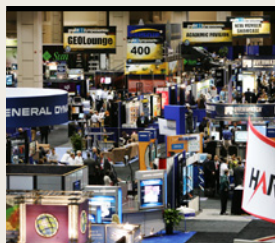
**Tickertape**

**\$750/.375 points**

Every GEOINTv program will display a news-style tickertape at the bottom of the screen, similar to the tickertape from FoxNews or CNN. Content for the tickertape will include a brief expression of thanks ("USGIF would like to thank all of this year's sponsors...), followed by the sponsorship level (Platinum Level, Gold Level, Silver Level, etc), followed by the company names of sponsors. (please note the company name will appear in text, not a logo) The tickertape will loop during specific sections of GEOINTv, giving marketing exposure to your company several times during the program.

\*If you currently do not have a commercial/video and would like assistance in producing one, please contact Jeff Ley at 703.793.0109 x 102.

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.



**EXHIBIT HALL  
\$55,000**

Exclusive Sponsorship  
27.5 priority points

Dominate the landscape! Get attendees to start thinking about your company as they enter the exhibit hall! Brand your company in a BIG way – this is the highest profile sponsorship at GEOINT 2010. Included in the sponsorship are the following:

- Entrance Unit into the exhibit hall featuring your organization as the official GEOINT 2010 Exhibit Hall Sponsor
- Additional Signage/Banners throughout the exhibit hall
- Carpet logo located just inside of the entrance to the exhibit hall
- Exclusive sponsorship of the Event Pocket Guide to include logo on the cover and an advertisement on the inside.



**A TASTE OF NEW ORLEANS  
OPENING CELEBRATION  
\$55,000**

Exclusive Sponsorship  
27.5 priority points

This is a great opportunity to maximize your exposure, meet face-to-face, and welcome industry and government as they come together and kick off GEOINT 2010! Included in the sponsorship are the following:

- Five minutes on stage to welcome attendees along with USGIF leadership
- Signage throughout the Welcome Reception area recognizing your company as the sponsor
- Cups and napkins with your company logo will be used and distributed by SHOW MANAGEMENT (SHOW MANAGEMENT to provide)
- VIP area reserved for sponsoring company



**JERSEYS AND JEANS  
CLOSING CELEBRATION AT  
THE LOUISIANA SUPERDOME  
\$55,000**

Exclusive Sponsorship  
27.5 priority points

Help wrap up the week with sponsorship of the closing celebration. The closing celebration will feature the Archie Manning Experience on the field. Live music, fun activities and casual atmosphere will be a great way to close out GEOINT 2010! Included in this sponsorship are the following:

- Five minutes on stage to welcome attendees
- Signage throughout the Closing Celebration area recognizing your company as the sponsor
- Cups and napkins with your company logo will be used and distributed by SHOW MANAGEMENT (SHOW MANAGEMENT to provide)
- Reserved VIP area for sponsoring company

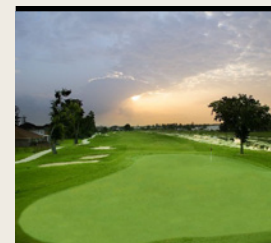


**CONFERENCE BAG  
\$40,000**

Exclusive Sponsorship  
20 priority points

You'll get "carried away" with this sponsorship - literally! These bags live on well past the event. Conference attendees will use the bag at the event and then take it with them. Included in the sponsorship are the following:

- Conference bag will include your logo either embossed or imprinted along with the USGIF and GEOINT logos.
- Ability to include a piece of collateral inserted into the conference bag (Sponsor is responsible for production and shipping and handling to show site. SHOW MANAGEMENT is responsible for production and distribution of the bag at registration)



**ALLDER GOLF CLASSIC  
TITLE SPONSORSHIP  
\$35,000**

Exclusive Sponsorship  
17.5 priority points

The 6th Annual Allder Golf Classic will be held at Stonebridge Golf Club of New Orleans, located just a few minutes away from downtown New Orleans. Included in the sponsorship are the following:

- Five minutes to welcome tournament participants at lunch following the golf tournament
- Recognition as the sponsor on giveaways to tournament participants
- Hole-in-one contest sponsorship
- Closest to the pin/long drive/straightest drive/low score contest sponsorships
- Recognition on golf program and signage
- Up to 4 foursomes for sponsoring company at tournament including priority for government participants to be included in your foursomes



**CONFERENCE PADFOLIO  
\$35,000**

Exclusive Sponsorship  
17.5 priority points

Who doesn't love a nice padfolio? Be the sponsor of the Official GEOINT 2010 padfolio. Included in the sponsorship are the following:

- Conference Padfolio will include your logo either embossed or imprinted along with the USGIF and GEOINT logos
- Ability to include a single 8 1/2" x 11" piece of collateral into the padfolio
- Ability to provide a business card to be placed in the padfolio

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.



**OFFICIAL GEOINT 2010 T-SHIRT**  
**\$30,000**

Exclusive Sponsorship  
 15 priority points

Be the exclusive sponsor of the Official GEOINT 2010 T-Shirt distributed to conference attendees. Included in the sponsorship is the following:

- Ability to include artwork on the back of the t-shirt with company logo on the front of the t-shirt (sponsor to provide artwork for SHOW MANAGEMENT approval and SHOW MANAGEMENT will produce and distribute at registration)



**HOTEL KEYCARDS**  
**\$25,000**

Exclusive Sponsorship  
 12.5 priority points

These are used each time an attendee needs to access his/her guestroom throughout the event. Keycards will be distributed at the Sheraton, Marriott, Hilton and Embassy Suites Hotels. Included in the sponsorship are the following:

- Keycard will include three logos – your company logo, USGIF and GEOINT logos (sponsor to provide artwork and SHOW MANAGEMENT will produce and distribute at hotels)



**GEOINT 2010 TRANSPORTATION**  
**\$20,000**

Exclusive Sponsorship  
 10 priority points

Shuttle service will run for the welcome reception, to and from conference hotels all week, and for the closing reception. Included in the sponsorship are the following:

- Ability to have bus drivers wear sponsoring company shirt
- Recognition on buses as sponsor



**WIRELESS INTERNET HOT SPOTS IN EXHIBIT HALL**  
**\$25,000**

Exclusive Sponsorship  
 12.5 priority points

Who doesn't check email while at a conference? Sponsor the wireless hot spots located throughout the exhibit hall. Included in this sponsorship are the following:

- Recognition on signage recognizing your organization as the sponsor
- Recognition on homepage with link to your website



**LANYARDS/BADGE HOLDERS**  
**\$25,000**

Exclusive Sponsorship  
 12.5 priority points

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2010! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in this sponsorship is the following:

- Logo either embossed or imprinted on the lanyard or badge holder. Please note badge holders will also include USGIF and GEOINT logos. SHOW MANAGEMENT will produce and distribute at registration.



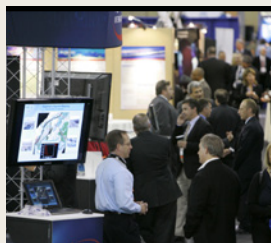
**GEOINT 2010 PROGRAM CLIPS**  
**\$20,000**

Exclusive Sponsorship  
 10 priority points

Every year members of the GEOINT Community ask if they can purchase the proceedings on DVD from the GEOINT Symposium. 2010 will be no different. The program clips are slated to be available via [www.geoint2010.com](http://www.geoint2010.com), [www.gotgeoint.com](http://www.gotgeoint.com), and on the [www.usgif.org](http://www.usgif.org) website. Included in this sponsorship is the following:

- 15 second "intro" created by the sponsoring organization highlighting the sponsors logo and tagline

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.



**EXHIBIT HALL NETWORKING RECEPTION**  
**\$17,500**

3 Sponsorships (1 per day)  
8.75 priority points

Gain recognition in front of over 3,000 attendees of GEOINT 2010 by sponsoring an exhibit hall reception. Included in the sponsorship are the following:

- Ability to have one of the bars located in front of your exhibit hall booth
- Cups and napkins bearing sponsors logo (SHOW MANAGEMENT responsible for production of cups and napkins)



**LUNCH IN EXHIBIT HALL**  
**\$15,000**

3 Sponsorships (1 per day)  
7.5 priority points

Be one of the sponsors for lunches to be held in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Included in the sponsorship are the following:

- SHOW MANAGEMENT will provide napkins and signs bearing sponsor logo
- Ability to place literature on lunch tables (sponsor responsible for production and shipping/handling of literature to show site and SHOW MANAGEMENT is responsible for distribution)



**MASSAGE GARDEN**  
**\$15,000**

Exclusive Sponsorship  
7.5 priority points

Be remembered as the company who provided stress relief to the attendees of GEOINT 2010 by sponsoring the massage garden. An oasis of relaxation, the massage garden is sure to be a hit. Included in the sponsorship are the following:

- Recognition in massage garden as the sponsor
- Ability to have masseurs wear company logoed shirt
- Ability to provide literature/giveaways in the massage garden (sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)

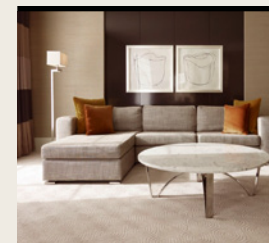


**OFFICIAL GEOINT 2010 PEN**  
**\$12,500**

Exclusive Sponsorship  
6.25 priority points

Located inside of the conference bag distributed to attendees of GEOINT 2010, the pen will be used throughout the event by attendees. Included in the sponsorship are the following:

- Recognition/Logo on pen as the sponsor (SHOW MANAGEMENT is responsible for production and distribution)



**LOUNGES AROUND EXHIBIT HALL**  
**\$12,500**

Exclusive Sponsorship  
6.25 priority points

Multiple lounges will be available throughout the exhibit hall. Sponsor the location where attendees will meet, relax, and network. Included in this sponsorship are the following:

- Recognition in lounges as the sponsor
- Ability to provide literature/giveaways in the massage garden (sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)



**BREAKFAST**  
**\$12,500**

3 Sponsorships (1 per day)  
6.25 priority points

Feed attendees in the morning. Every morning USGIF will provide breakfast to all GEOINT 2010 attendees. Included in the sponsorship are the following:

- Logo recognition on cups and napkins used during breakfasts
- Ability to provide literature at breakfast stations (Sponsor to provide literature and SHOW MANAGEMENT is responsible for distribution)

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.



**GEOINT 2010 PODCAST**  
**\$10,000**

3 Sponsorships (1 per day)  
5 priority points

Members of the USGIF staff will be on-site conducting interviews for podcasts. Podcasts will be available via [www.gotgeoint.com](http://www.gotgeoint.com), [www.geoint2010.com](http://www.geoint2010.com) and [www.usgif.org](http://www.usgif.org). Included in the sponsorship is the following:

- 5 – 10 minute interview to be conducted either on-site at GEOINT 2010 or in advance of the event



**FLOOR CLINGS IN CONVENTION CENTER**  
**\$10,000**

Exclusive Sponsorship  
5 priority points

Lead the attendees to registration, exhibit hall, and sessions by sponsoring the floor clings. Included in the sponsorship is the following:

- Ability to create artwork and provide to show management based on specs to be provided. (sponsor responsible for artwork, and SHOW MANAGEMENT responsible for production, installation and removal)



**HOTEL DOOR HANGER**  
**\$5,000**

4 Sponsorships (1 per day)  
2.5 priority points

You'll benefit from great exposure with your logo and messaging hanging from each attendees' hotel room door. Door Hangers will be distributed to every attendee's room at the Sheraton, Marriott, Hilton and Embassy Suites Hotels. Included in the sponsorship is the following:

- Door Hanger to be produced by sponsor (sponsor is responsible for production, shipping/handling charges to show site and SHOW MANAGEMENT is responsible for distribution to all attendees' rooms at the Marriott, Sheraton, Embassy Suites and Hilton Hotels)



**SHOE SHINE STAND**  
**\$10,000**

Exclusive Sponsorship  
5 priority points

Be the company responsible for all attendees having shiny shoes! Included in the sponsorship is the following:

- At registration each attendee will be directed to your booth to receive a coupon for a free shoe shine (SHOW MANAGEMENT will determine location within the exhibit hall and will produce coupons to distribute in sponsors booth)



**SPINNING KIOSK**  
**\$6,000**

10 Sponsorships  
3 priority points

Gain exposure by creating eye catching graphics/messaging which will be installed on a spinning kiosk. Each graphic panel will be approximately 3 feet wide by 7 feet tall. Included in these sponsorships are the following:

- Prominent signage to be located on all four sides of the rotating kiosk located around the Ernest N. Morial Convention Center. (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install on the spinning kiosks)
- Location of the kiosks to be determined by SHOW MANAGEMENT



**MEDIA CENTER/ PRESS CENTER**  
**\$5,000**

Exclusive Sponsorship  
2.5 priority points

Want good press? Sponsor the media center/press room. Located just steps away from the exhibit hall, this will provide maximum exposure to the press! Included in the sponsorship are the following:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (SHOW MANAGEMENT will produce and distribute)

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.

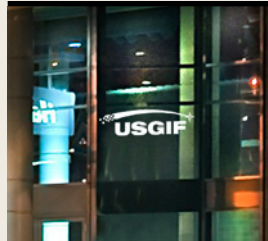


**TURN DOWN SERVICE  
\$5,000**

4 Sponsorships (1 per day)  
2.5 priority points

Make one last impression before the GEOINT 2010 attendees turn in for the night. Included in these sponsorships is the following:

- Sponsor to provide a small item to be placed on the pillow in each GEOINT 2010 attendee room (sponsor responsible for production and shipping/handling of item to hotels and SHOW MANAGEMENT responsible for distribution to each attendee's room)



**WINDOW CLINGS OUTSIDE  
OF GENERAL SESSION  
\$5,000**

Exclusive Sponsorship  
2.5 priority points

Be seen by sponsoring window clings located just steps away from the general session. Included in the sponsorship are the following:

- Sponsor responsible for artwork and SHOW MANAGEMENT responsible for production, installation and removal of window clings



**AM BEVERAGE BREAK  
\$3,500**

3 Sponsorships (1 per day)  
1.75 priority points

Need a "pick me up" to get going in the morning? Be one of the sponsors of the AM beverage breaks. This will be a popular spot to meet and greet customers. Included in these sponsorships are the following:

- SHOW MANAGEMENT will provide napkins and cups bearing sponsors logos
- Sponsor can provide literature to be placed at beverage break stations (sponsor responsible for production, shipping/handling of literature to show site and SHOW MANAGEMENT is responsible for distribution)



**LITERATURE IN CHAIRS  
OF GENERAL SESSION  
\$5,000**

3 Sponsorships (1 per day)  
2.5 priority points

Make one of the first impressions each day to attendees of GEOINT 2010. Provide literature to be placed in each chair at the general session. Included in this sponsorship is the following:

- Ability to provide literature to be placed in each chair at the general session each day (Sponsor responsible for production and shipping/handling of items and SHOW MANAGEMENT will distribute)



**ALLDER GOLF CLASSIC  
BEVERAGE CART  
\$3,500**

3 Sponsorships  
1.75 priority points

Sponsor a beverage cart supplying participants in the 6th Annual Allder Golf Classic. Included in the sponsorship are the following:

- Two foursomes consisting of three industry spots and one government slot or four industry spots
- Ability to have driver of beverage cart wear a shirt and hat featuring your logo (Sponsor responsible for providing shirts and or hats and SHOW MANAGEMENT will deliver to the golf course)
- Signage on beverage cart featuring your logo



**CARE PACKAGE  
\$3,500**

3 Sponsorships (1 per day)  
1.75 priority points

Leave a lasting impression with GEOINT 2010 attendees. Give each attendee a care package as they leave the GEOINT 2010 exhibit hall for the last time. Included in the sponsorship is the following:

- Exclusive right to have a care package at the registration areas which SHOW MANAGEMENT will give to attendees as they leave the exhibit hall for the final time (sponsor responsible for production and shipping/handling to show site)

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.

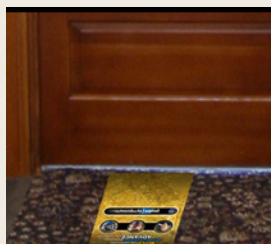


**PM BREAK-OUT REFRESHMENT BREAKS**  
**\$3,500**

3 Sponsorships (1 per day)  
1.75 priority points

Have that afternoon "lull?" Be one of the break-out session refreshment breaks in the afternoon. Included in these sponsorships are the following:

- SHOW MANAGEMENT will provide napkins and cups bearing sponsors logos
- Sponsor can provide literature to be placed at beverage stations (sponsor responsible for production, shipping/handling of literature to show site and SHOW MANAGEMENT is responsible for distribution)



**HOTEL DOOR DROP**  
**\$3,500**

3 Sponsorships (1 per day)  
1.75 priority points

You'll benefit from great exposure with your collateral distributed just outside of every attendee's hotel room at the Grand Hyatt, Marriott Riverwalk, Marriott Rivercenter and La Quinta Hotels. Included are the following:

- Literature (no larger than 8½ inches by 11 inches) to be distributed to every attendee's hotel room (sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT is responsible for distribution)



**ALLDER GOLF CLASSIC RANGE FINDER**  
**\$2,750**

Exclusive Sponsorship  
1.375 priority points

Sponsor a range finder provided to each participant in the Alder Golf Classic. Included in the sponsorship are the following:

- Recognition on the range finder itself or on the box holding the range finder as the sponsor



**ALLDER GOLF CLASSIC GOLF TOWEL**  
**\$2,500**

Exclusive Sponsorship  
1.25 priority points

Sponsor the golf towel provided to each participant of the Alder Golf Classic. Included in the sponsorship are the following:

- Logo featured on golf towel



**ALLDER GOLF CLASSIC UMBRELLA**  
**\$2,500**

Exclusive Sponsorship  
1.25 priority points

Sponsor an umbrella provided to each participant of the Alder Golf Classic. Included in the sponsorship is the following:

- Logo featured on umbrella



**ALLDER GOLF CLASSIC DIVOT REPAIR TOOL**  
**\$2,000**

Exclusive Sponsorship  
1 priority point

Sponsor the divot repair tool provided to each participant of the Alder Golf Classic. Included in the sponsorship are the following:

- Logo featured on the divot repair tool



**ALLDER GOLF CLASSIC GOLF TOOL KIT**  
**\$2,000**

Exclusive Sponsorship  
1 priority point

Sponsor the golf tool kit provided to each participant of the Alder Golf Classic. Included in the sponsorship are the following:

- Logo featured on golf tool kit



**ALLDER GOLF CLASSIC SLEEVE OF GOLF BALLS**  
**\$1,750**

3 Sponsorships  
.875 priority point

Sponsor a sleeve of golf balls provided to each participant of the Alder Golf Classic. Included in the sponsorship are the following:

- Logo featured on a sleeve of golf balls

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2010 website.



**ALLDER GOLF CLASSIC  
GOLF BALL CLEANER  
\$1,000**

Exclusive Sponsorship  
.5 priority point

Sponsor the golf ball cleaner provided to each participant of the Allder Golf Classic. Included in the sponsorship are the following:

- Logo featured on golf ball cleaner



**COLLATERAL IN  
CONFERENCE BAG  
\$1,000**

Limited Sponsorships  
.5 priority point

Insert one collateral piece into each of the Attendee Conference Bags at GEOINT 2010. Included in the sponsorship are the following:

- Insert one piece of collateral into each attendee conference bag (size not to exceed 8½ inches by 11 inches and sponsor is responsible for production, shipping/handling charges to show site)
- SHOW MANAGEMENT is responsible for distribution



**METER BOARD  
ADVERTISING  
\$600**

Limited Sponsorships  
.3 priority point

Sponsor a meter board featuring your advertisement located in a prominent location in the exhibit hall. Meter board measures approximately 3 feet wide by 7 feet tall.



**ALLDER GOLF CLASSIC  
GOLF TEES IN A POUCH  
\$1,000**

Exclusive Sponsorship  
.5 priority point

Sponsor the golf tees in a pouch provided to each participant of the Allder Golf Classic. Included in the sponsorship are the following:

- Logo featured on golf tees



**CARPET LOGO FOR BOOTH  
\$750**

Limited Sponsorships  
.375 priority point

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship is the following:

- Large graphic (approx. 3 feet wide by 2 feet tall) produced and installed directly in front of your exhibit booth



**USGIF E-MAIL ON  
SPONSOR'S BEHALF  
\$500**

40 Sponsorships  
(20 Pre-Event/20 Post-Event)  
.25 priority point

This is a USGIF member only opportunity. Sponsor to provide USGIF with no more than 50 words of text to relay your message to either the pre-event registration list or the post-event registration list. Email to be sent by SHOW MANAGEMENT on sponsors' behalf. The pre-event registration list will be sent two weeks prior to the event and the post event email will be sent within two weeks of the closing of GEOINT 2010. Sponsors are only eligible to select either the pre-event or post-event list as there is limited availability. Up to 20 sponsors will be included in each email.